



**ChildrensHospitalLosAngeles**

Please help **Keep HOPE Alive** at Childrens Hospital Los Angeles (CHLA)!

Thousands of young people and their families in our community are benefiting from the best medical care and research in the world, taking place right now at CHLA. And we have an entire team of professionals focusing on their emotional health and quality of life through the HOPE (Hematology-Oncology Psychosocial and Education) Program.

***\*\*CHLA cares for more children and teens with cancer and blood diseases than any other hospital in the western United States.***

The HOPE PROGRAM is making a difference in the lives of children and families through services specifically designed to meet the challenges they face, free of charge, including:

- The HOPE Resource Center
- The School Transition and Re-entry (STAR) Service
- “Teen Impact” for Adolescents and Young Adults
- The Long-term Information Follow-up and Evaluation (LIFE) Program
- HOPE Psychology and Neurocognitive Services
- HOPE Health Outcomes Research Program

***\*\*Children with life-threatening conditions need some very special caring to help them through the hardships of diagnosis and treatment.***

Won't you join the growing number of caring individuals and companies that have already made the commitment to keep HOPE alive for young people and their families? Make a donation to support the HOPE Program year-round, culminating in our annual “Celebrate Life with HOPE” event on June 1, 2008 at Paramount Studios in Hollywood. Honoring childhood cancer survivors and their families, this special day features food, fun, celebrities, entertainment, and a Health and Wellness Fair. Donors will be listed in our Annual HOPE Program Report to be distributed at the event and throughout the hospital.

**Please take a few minutes now and review the attached HOPE Pledge Form. Make your tax-deductible donation today, and help us “keep HOPE alive” for children with cancer and serious blood diseases.**

Best wishes!

Ernest R. Katz PhD and Kathleen Ruccione, MA, MPH, FAAN  
Co-directors, HOPE Program, Childrens Center for Cancer and Blood Diseases  
Childrens Hospital Los Angeles

# Celebrate Life with HOPE Annual Campaign

Please join the Annual Campaign for HOPE, culminating in our Celebrate Life with HOPE event on June 1, 2008 at Paramount Pictures for our kids and families, and the publication of our *HOPE Report*.

*HOPE donors will be acknowledged in our HOPE Report and at the 2008 event as indicated below:*

**HOPE FRIENDS** .....\$100

individuals or families listing in HOPE Report

**HOPE FRIENDS** .....\$250

corporate or business listing in HOPE Report

**HOPE PATRONS** .....\$500

individual or business listing in HOPE Report

**HOPE GOLD CIRCLE** ..... \$1,000

*NAME ON EVENT "GOLD CIRCLE" HONOR ROLL and listing in HOPE Report*

**HOPE SUPPORTERS**..... \$2,500

*NAME ON EVENT "SUPPORTERS" HONOR ROLL and listing in HOPE report*

**HOPE BUILDERS** ..... \$5,000

*NAME ON EVENT SIGNAGE THROUGHOUT THE VENUE and listing in HOPE Report*

**HOPE VISIONARIES** ..... \$7,500

*EVENT BANNER IN PRIME LOCATION and quarter-page ad in HOPE Report*

**HOPE CO-SPONSORS**..... \$10,000

*EVENT BANNER, NAME ON EVENT T-SHIRT and half-page ad in HOPE Report*

**HOPE SPONSORS** ..... \$12,000

*MAIN STAGE BANNER, NAME ON EVENT T-SHIRT and special full-page in HOPE Report*

**HOPE PARTNERS** ..... \$25,000

*MAIN STAGE or ENTRANCE BANNER, NAME ON EVENT T-SHIRT, and primary full-page positioning in HOPE Report*

# YES! I/We Want to Keep HOPE Alive for Children with Cancer and Serious Blood Diseases

I/we wish to participate at the following level:

- HOPE Friends (Individual or Family).....\$100
- HOPE Friends (Corporate or Business) .....\$250
- HOPE Patrons ..... \$500
- HOPE Gold Circle .....\$1,000
- HOPE Supporters .....\$2,500
- HOPE Builders .....\$5,000
- HOPE Visionaries .....\$7,500
- HOPE Co-sponsors ..... \$10,000
- HOPE Sponsors .....\$12,000
- HOPE Partners ..... \$25,000

**Amount Enclosed:** \_\_\_\_\_

Name\_\_\_\_\_

Organization\_\_\_\_\_

Address\_\_\_\_\_

\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

Check enclosed (Made payable to HOPE Program, CHLA)

Please bill my  Visa  MasterCard  
 Discover  American Express

Name\_\_\_\_\_

Credit card number\_\_\_\_\_

Signature\_\_\_\_\_ Exp. date\_\_\_\_\_

**This gift is made:**  In Honor of  In Memory of

\_\_\_\_\_

**HOPE Program:**  ALL  LIFE  STAR  
 Teen Impact  HOPE Resource Center  
 Psychology/Neurocognitive  Research